NetRack Introduces Complete Range of Colored PDUs and Power Cords

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Colored Power Distribution Units to help identifying dual power feeds in data center, to provide easy overhaul for problems in power chains

BENGALURU, India – **April 25, 2017** – **NetRack**, a leading solutions provider for data centers and end-to-end IT server racks, introduced an extensive range of colored Power Distribution Units and Power Cords today, designed to help IT managers identify and differentiate power feeds &equipment in the data center.

To enhance reliability and meet customer requirements, NetRack brings a customized range of colored PDUs with standout features like:

o Ease in identifying the dual power feeds and avoiding redundancy by using "A" and "B" power feeds at the rack

o Providing easy overhaul for problems in power chains

o Hassle free task for technicians working at IT racks

o Reduction of illumination at Rack back side, Power saving

Features of Colored Power Cords:

o Identify Critical Power Loads

o Identify Redundant Power Sources

o Rack Power Distribution Units (ePDUs) with Color Coded Breaker Sections

"We always thrive to serve the best and most advanced technology to our customers and our new product portfolio is a testimonial for this. According to a research by Markets and Markets, the global data center power market is estimated to reach USD 21.73 billion by 2021. We are hopeful to gain traction in the PDU market along with our core IT rack solutions." said **Mr. Ravi Raj**, **Brand Head**, **Director Sales** & **Support** at **NetRack.**

NetRack offers over ten colors to choose from, that includes – black, red, blue, green, off-white, signal white, yellow, orange, grey. The colored PDUs and power cords are helpful in identifying and locating power distribution pathways in data centers. The different colors provide an agile visual identification and simplify troubleshooting.

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About NetRack

NetRack Enclosures foresees itself as a single window solutions provider for all data, network and server related concerns. NetRack'smission is to deliver time bound quality products that are superiorly designed and precision engineered to perfection, to help the customers overcome their constraints while enabling scalability and increased performance at a reduced cost. NetRack guarantees to offer its clients good customer support services for problem-solving and better relations.

Improved customer relations, employee welfare and transformation at all levels to achieve more than what they have achieved so far. The company wishes to upgrade itself through research and development of newer technologies for enhanced performance, scalability and cost-effective products to cut costs to the customer. To know more, please visit www.netrackindia.com